PREEMINENCE

ISSN No.: 2249 7927

An Interdisciplinary Research Journal

UNITED SOCIETY FOR REHABILITATION AND INCLUSION

PREEMINENCE

Advisory Board

Prof. K.B. Pandeya Prof. G.N. Pandey Prof. Abdul Wahid Dr. J.P. Singh Prof. S.R. Mittal

Editor

Dr. Vijay Shankar Sharma

Editorial Board

Sh. Amit Agnihotri Dr. Rakesh Dwivedi Dr. Reetu Sharma Sh. Akhil Agnihotri Sh. Chandra Shekhar Yadav

Legal Advisor

Smt. Subhas Rathi

Technical Advisor

Sh. S.K. Agnihotri Sh. Amar Singh

Review Committee

Prof. Ranbir Singh Vice Chancellor

National Law University, Delhi

Prof. K.B. Pandeya Vice Chancellor

M.G.C. Gramodaya, University, Chitrakoot

Prof. V.D. Mishra Retd. Professor Allahabad University

Dr. J.P. Singh Member Secretary RCI, New Delhi

Dr. Yogesh Upadhyay Director, I.T.M. University, Gwalior

Prof. S.R. Mittal CIE, University of Delhi

Prof. T.B. Singh IHBAS, New Delhi

Dr. S.B. Mishra

Head Deptt. of Mathematics, M.L.K. (P.G.)

College, Balrampur

Dr. Ranganath MishraDeptt. of Oncology

National Jewish Health, 1400 Jackson Street Goodman K721, Denver CO 80206

Dr. Dharmendra Kumar Director, PDUIPH, New Delhi

Dr. J.P. PandeyDeptt. of Physics

M.L.K. P.G. College, Balrampur, U.P.

Dr. Himanshu PandeyDeptt. of Statistics

Deen Dayal Upadhyay University,

Gorakhpur, U.P.

Prof. Abdul Wahid Vice Chancellor

Central University of Kashmir, Srinagar

Prof. G.N. Pandey Visiting Professor IIIT-A, Allahabad

Prof. S.P. GuptaDirector, School of

Education, U.P.R.T. Open University,

Allahabad

Prof. K.K. Mishra Deptt. of Pol. Science BHU, Varanasi

Dr. S.N. Tripathi Dr. R.M.L. Awadh University, Faizabad

Prof. R.K. Singh Deptt. of English University of Allahabad

Prof. Arvind Joshi

Coordinator, Deptt. of Social Work, BHU,

Varanasi

Dr. Avanish C. Mishra Registrar, J.R.H. University, Chitrakoot

Dr. Amit Tripathi Vice President

Sunward Resources Ltd., Casa 101, Calle 6A, No. 22-75, El Poblado, Medellin, Colambia

Dr. K.K. Ansari
Deptt. of Zoology

M.L.K. (P.G.) College, Balrampur

Dr. M.P. Shah

Scientist F, Wadia Instt. of Himalayan Geology,

Dehradun

Prof. S.S. Chaubey
Ex. Professor and Head

Dept. of Geography, Ara University,

Ara, Bihar

Editorial

I am pleased to introduce you to the 'Preeminence' an interdisciplinary research journal which is very unique in its kind, as it publishes articles that challenge current models, tenets and dogmas. The articles are based on rigorous, and well documented results that do not support these models or even disprove them.

The Preeminence, an interdisciplinary research Journal has started its journey to get the position as the premier international outlet for different studies of different disciplines. As such, the journal is planned to do many obvious things in a right way. It is designed to publish the works that is programmatic, rigorously designed and analyzed, and of great theoretical importance. The works to be published in this journal will be widely cited and will include most influential studies in different fields. The journal has a fairly rapid turnaround time, and the reviews are typically of high quality. As editor, I will work to ensure that all of these positive aspects remain in place, and to make changes that I believe will help the journal maintain its leadership position in the future.

There will be two main innovations that I will bring to the journal. The first is to broaden coverage to include more articles and the second is to encourage the submission of shorter empirical articles through the initiation of a Brief Reports section. I anticipate that experimental studies and theoretical articles based on such findings will continue to represent the large majority of articles published in the journal. I hope to attract some of the highest quality papers in different subjects that have such implications and that is why I have selected a very experienced and highly intellectual individuals in the Review Committee of this journal. Having these individuals as reviewers will help to ensure that authors become aware of the most relevant work in the different fields.

I hope that the presence of Editorial Board members will attract papers that might not have been submitted otherwise, as authors may anticipate a more sympathetic reading from those who have done the researches themselves. I hope to publish articles from different countries and from different professional spheres, from people working in education, science and technology, humanities, languages, social sciences, healthcare and administration, for example, indeed from wherever people are working on issues which incur deliberations about emancipation, democracy, empowerment, social justice, fairness and equal opportunities.

It is an honour to have been selected as Editor of this prestigious journal. I encourage my colleagues to submit their best papers to *Preeminence*. I hope to be able to continue the journal's long tradition of publishing some of the best and most influential papers through opening the door a bit wider to newer perspectives.

Dr. Vijay Shankar Sharma Editor

CONTENTS

Editorial /v

- Application of Software Agents in Industrial Problems / 1 Divya Rohatgi and Gyanendra Dwivedi
- Social Barriers Associated to Dropout Schooling for Adolescents with Disability in Rural Areas of Eastern Uttar Pradesh / 10 Subhabrata Samal
- General Attitude of the College Students towards the Consequences and Impact of Television Advertising in Greater Noida / 23 Shatrughan Seth
- A Comparative Study of Anxiety Level of Congenital and Adventitious Visually Impaired Persons / 30 Vijay Shankar Sharma
- Analyzing Development Methodology / 38 Atul Srivastava
- Cloud Computing and Service Oriented Architecture / 49 Shiv Manish Bajpai
- In vitro Flowering in Ringal Bamboo Drepanostachyum Falcatum / 57 Reetu Sharma
- Profiling of Tourists Visiting Chitrakoot / 63 Akhil Agnihotri
- Impact of Preschool Education on the Language Development of Visually Impaired Children / 66 Nihar Ranjan Mishra
- Using Technology to Make Lectures Effective / 71 Arya Agnihotri
- Integrating ICT in Teacher Education / 74
 Amit Kumar Aman
- The Overview of Finished Product Distribution System—FMCG Sectors / 81
 Showed Pair and Developed to Science and
 - Shweta Rai and Dayashankar Srivastava
- Relationship between Academic Self-Esteem and Educational Achievement of Visually Impaired Adolescents / 90 Reema and Vinod Kumar Kain
- Book Review / 97
- ❖ About USRI / 103